YouTube Shorts Factory

Daily vertical video that actually drives subs, clicks, and leads.

• 30–120 Shorts per month—vertical, captioned, scheduled.
• Hooks in 2 seconds, big readable captions, mobile-first pacing.
• Weekly mini-report: AVD, retention curve, CTR, and clicks to site.

30–120	**AVD ↑**	**CTR ↑**	**Clicks**
Shorts / month	Average view duration	7-day click-through	To site / lead magnet

What you get

• A repeatable content system that ships daily vertical video without draining your team.
• Factory-grade templates for scripts, captions, lower-thirds, and end-screens.
• Auto upload & scheduling so publishing is hands-off.

Scope (what's included)

• Topics & scripting: curated feeds + trend signals; 120–150 words/Short; hook by 0–2s; no clickbait—clear payoff.
• Voice & pacing: clean VO (or approved TTS) at consistent loudness; mobile-first tempo.
• Visual assembly: 3–6 assets/Short; subtle pan/zoom; brand lower-thirds; safe vertical framing.
• Captions: big, high-contrast; timed to VO; keywords emphasized for muted viewers.
• Metadata & scheduling: CTR-aware titles/descriptions/tags; auto upload & schedule.
• Performance loop: weekly mini-report (views, AVD, retention curve, CTR); auto-retry on render/upload failures.

Timeline

• Week 1 — Templates & pipeline: brand kit, caption style, lower-thirds; approve 15–20 topics.
• Week 2 — First batch: produce 7 Shorts; schedule 1/day.
• Ongoing — Weekly batching, report, and small experiments (hooks, titles, first 2 seconds).

Pricing

• Setup: $2,500–$6,000 (templates, pipeline, brand kit)
• Monthly: $800–$2,000 (volume-based: 30–120 Shorts/month)
• Add-ons: cross-post to Reels/TikTok, thumbnail variants, channel management, lead magnet funnel, UTM→CRM tracking

Snapshots (anonymized)

• SaaS (pre-$5M ARR) — AVD +32% and 3 inbound demos in 2 weeks after hooks, big captions, and weekly batching.
• Agency — Daily Shorts cadence unlocked consistent inbound and lifted CTR over 14 days.

Book a 15-min fit call

https://calendly.com/ytautoagentx/30min
Prefer email? ytautoagentx@gmail.com